

Sponsorship Opportunities

National Basketball Referees Foundation

2nd Annual Conference

August 25-26, 2007

Hyatt Regency Century Plaza Los Angeles

The support of our friends is essential for the success of the 2007 NBRF Conference, and we offer several sponsorship opportunities. For more information, please call us at 202.638.5090, send us an email at conference@nbra.net, or visit the conference website at www.nbra.net/conference.

Basic Sponsorship Package

All sponsors receive the following:

- Name and logo on conference signage and programs
- Name, logo and hyperlink posted year-round on the NBA referees' website
- Name included in conference press release
- Opportunity to include promotional, marketing and other printed materials in conference packet
- Opportunity to include give-aways in conference gift bag

Platinum Sponsor

\$20,000

- Opportunity to give remarks at a conference event or be a session panelist
- Breakfast with NBA referees
- Paid green fees for two persons at the annual referee golf outing
- Commemorative 2007 NBRF Conference Basketball signed by the NBA referees
- Full page advertisement in Platinum section of conference booklet
- Four conference passes (with access to all public events)
- Four tickets to an NBA game
- Basic Sponsorship Package

The National Basketball Referees Foundation is a registered 501(c)(3) non-profit organization established by the National Basketball Referees Association to support and promote its charitable and educational goals.



Gold Sponsor

\$10,000

- Opportunity to be a session panelist
- Paid green fee for one person at the annual referee golf outing
- Commemorative 2007 NBRF Conference Basketball signed by the NBA referees
- Full-page advertisement in Gold section of conference booklet
- Two conference passes (with access to all public events)
- Two tickets to an NBA game
- Basic Sponsorship Package

Silver Sponsor

\$5,000

- Half-page advertisement in Silver section of conference booklet
- One conference pass (with access to all public events)
- Basic Sponsorship Package

Named Event Sponsor

Amounts Vary

Opportunity to sponsor a specific conference event, including: the **Annual NBRF Awards Dinner, cocktail receptions, Sunday luncheon, significant others' luncheon, golf tournament** or other events. Event sponsor packages include:

- Company naming rights for the event
- May post signage at the event
- Acknowledgement of sponsorship in event program
- May offer remarks at the event
- Basic Sponsorship Package

In-kind Sponsor

The NBRF has a number of different venues for sponsors' items.

Conference Gift Bags

Place your product in the hands of NBA, college, club and high school referees, as well as NBRF conference panelists, speakers and honored guests.

Referee Clinic Giveaways

Donate items to the students who take part in the referees' mini-clinics.

Charitable Giveaways

Donate items for the NBA referees to give away as they visit venues like hospitals and children's homes.

Food/Beverage Sponsor

Donate your company's food or beverages to the conference's luncheons, dinners, cocktail receptions and golf outing.

Sponsorship Form

National Basketball Referees Foundation
2nd Annual Conference

August 25-26, 2007

Hyatt Regency Century Plaza Los Angeles

Name

Title or Position

Organization

Address

City

State

Zip

Country

Phone

Fax

E-mail

Website

Sponsorship Package

Platinum – \$20,000

Gold – \$10,000

Silver – \$5,000

Event

Event Name

Sponsorship Amount

In-kind

Item

Checks should be made payable to the **NBRF**. Please mail this form and check to:

National Basketball Referees Foundation

1455 Pennsylvania Avenue NW, Suite 225

Washington, D.C. 20004

T 202.638.5090 F 202.638.5564

www.nbra.net/conference

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