



For Immediate Release

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NBRA Joins the Jimmy V Foundation in Fighting Cancer

Washington, D.C. - November 28, 2006 – NBA players will spend their season vying for Championship Rings, but this week the referees are working towards victory with their own piece of jewelry. From Thursday, November 30 – Wednesday, December 6, the NBA referees will sport golden “V” pins, as part of their effort to kick off the 2006 -2007 Blow the Whistle on Cancer!® campaign.

For a third year, the NBA referees have teamed up with officials from the NFL and MLB, and The V Foundation for Cancer Research to help fight the disease. Throughout the week, the officials will promote awareness of the foundation, and pledge to donate \$12,000 to The V Foundation through their charitable arm, the National Basketball Referees Foundation (NBRF). The National Basketball Association has generously agreed to match the donation, which will make the total contribution \$24,000.

The V Foundation was started by the late Jim Valvano, a beloved NCAA basketball coach and ESPN broadcaster who died of cancer in 1993. All donations to the foundation, in their entirety, go directly to research grants dealing with many forms of the disease.

The referees encourage officials of every sport, at every level throughout the nation, to join with them in Blowing the Whistle on Cancer. Donations can be made online at www.jimmyv.org (mention Blow the Whistle in the "comments" space), for other options, call 1-800-4-JimmyV.

About the NBRF

The National Basketball Referees Association represents the referees of the National Basketball Association.

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